

PASSIVE INCOME

FROM
WHITENING MEMBERSHIPS



BOOMCLOUD

JORDON COMSTOCK

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1



PASSIVE INCOME WITH A WHITENING

Who am I?

My name is Jordon Comstock. I am the founder and CEO of BoomCloud, a software company that helps practices create, organize, automate and track a dental membership program. I have been in the dental industry since the early 2000s. I started my career in dentistry as a dental lab technician and

1

then managed the lab for 8 years. I love the business side of dentistry and I am passionate about helping dentists reduce dependence on PPOs and create predictable recurring revenue. I have been managing and growing BoomCloud since 2014.

I wrote this book to inspire other practice owners and to help educate the industry on the success of membership programs as I am seeing practices reach levels of success and I think your practice needs to know about it. I am super excited to educate you on the new way to be attract and manage patients and also on a strategy that will help cut the nasty PPOs out of your life. I hope you find value in this book and I hope it motivates you to grow your membership program and even use [BoomCloud](#) to help you with your goals of growing a successful program!

Rock on!

Jordon Comstock

Founder, CEO

BoomCloud

Lets Get Started!

Your dental office can create passive monthly income by offering an unlimited tooth whitening membership for just \$12.50 per month. This membership would entitle patients to unlimited in-office teeth whitening treatments for the duration of their membership. Often you could offer a free month to join your unlimited whitening membership to get hundreds or even thousands of patients to subscribe.

This type of monthly revenue stream can provide a significant boost to any dental practice, especially when considering that the initial investment is so low. Not only does this type of membership generate passive income, but it also helps to build patient loyalty and creates repeat business.

There are many ways to structure a tooth whitening membership, but one of the most popular is to offer it as an add-on to an existing dental hygiene membership plan. This way, patients who are already enrolled in a monthly dental hygiene

program can easily add on the unlimited whitening treatment for just a few dollars more per month.

Another option is to offer the unlimited whitening membership as a standalone program. This could be an attractive option for patients who are looking for an affordable way to maintain their bright smile. This is also great from patients that are signed up on a PPO plan. You can now generate passive revenue from insured, uninsured patients & attract new patients.

No matter how it's structured, an unlimited tooth whitening membership is a great way for your dental office to generate passive income each month. Not only does it provide a great service to patients, but it also helps to boost the bottom line.

Example Membership:

Here is an example of what your plan may look like:

\$12.50/month for unlimited in-office teeth whitening treatments

- If you sign up 200 patients that will equate to \$2,500/mo
- If you sign up 300 patients that will equate to \$3,750/mo
- If you sign up 400 patients that will equate to \$5,000/mo
- If you sign up 500 patients that will equate to \$6,250/mo
- If you sign up 1,000 patients that will equate to \$12,500/mo
- If you sign up 2,500 patients that will equate to \$31,250/mo
- If you sign up 5,000 patients that will equate to \$62,500/mo
- If you sign up 8,000 patients that will equate to \$100,000/mo

Now, these are just estimates but you get the picture. You could potentially generate a lot of passive income from this type of monthly membership program.

The best part is that once you have the system in place, it requires very little maintenance or effort on your part. Patients will simply come in for their monthly treatment and you'll be able to watch the revenue roll in!

If you're looking for a way to generate passive income from your dental practice, then an unlimited tooth whitening membership is a great option to consider. It's affordable, easy to implement, and provides a great service to patients.

How to Promote your Unlimited Whitening Membership Program

There are a number of ways that you can promote your unlimited whitening membership program. One of the best ways is to promote your unlimited whitening membership through online and direct mail marketing. You can reach a wide audience with these marketing strategies and you'll be able to target potential patients who are looking for an affordable way to maintain their bright smile.

No matter how you choose to promote your unlimited whitening membership, it's important that you make it clear that this is a great value for patients. Be sure to highlight the monthly price and the fact that patients can come in for unlimited whitening. This will help to attract new patients and keep existing ones coming back month after month.

Why You Should Offer Your Patients a Free Month

When you're first launching your unlimited whitening membership program, you may want to consider offering your patients a free month of unlimited whitening. This is a great way to attract new patients and get them signed up for your program. It's also a great way to show existing patients the value of your program.

Offering a free month of unlimited whitening is a great marketing strategy that can help you attract new patients and grow your dental practice. If you're looking for a way to generate passive income from your dental practice, then an unlimited tooth whitening membership is a great option to consider. With BoomCloud, you'll be able to easily manage and scale your program as your patient base grows.

Why an Unlimited Whitening Membership Plan Benefits Your Patients

An unlimited whitening membership plan offers a number of benefits to your patients. First, it's a great way for them to maintain their bright smile. Second, it's an affordable way to keep their teeth looking their best. And third, it's a convenient way to get the treatments they need.

An unlimited whitening membership plan is a great way for your patients to maintain their bright smile. With an unlimited plan, they can come in for treatments as often as they need to keep their teeth looking their best. And, because the treatments are affordable they won't have to worry about breaking the bank to keep their smile looking its best.

How to Manage and Scale your Program

Once you've launched your unlimited whitening membership program, it's important to manage it effectively in order to ensure its success. One of the best ways to do this is to use a software program like **BoomCloud**. BoomCloud is a cloud-based software platform that helps dental practices manage and scale their membership programs. With BoomCloud, you'll be able to easily track patients, and payments. You'll also be able to send automated reminders and promotional emails to patients.

BoomCloud is the perfect solution for dental practices looking to launch an unlimited whitening membership program. With BoomCloud, you'll be able to easily manage and scale your program as your patient base grows.

BoomCloud can integrate into your PMS, find & text uninsured patients & inactive patients to educate them about your membership program and allow them to sign up on your website.

Schedule a demo with BoomCloud