

99 WAYS

TO CREATE PASSIVE INCOME,
SAVE MONEY & PROMOTE YOUR PRACTICE



BOOMCLOUD

JORDON COMSTOCK

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As a dentist, you have the unique opportunity to earn passive income through a variety of methods. By definition, passive income is income that you earn without having to actively work for it. This can be in the form of investments, rental property income, or even royalties from your dental products or services.

There are many ways that dentists can earn passive income, but some of the best opportunities include investing in real estate or dental product royalties. Real

estate can be a great source of passive income because you can earn rental income from properties that you own. This means that you don't have to actively work to generate income from your investments.

Dental product royalties are another great way to generate passive income as a dentist. If you have developed a new dental product or service, you can earn royalties from the sales of your products. This is a great way to generate income without having to actively work for it.

One of the best options is to start a dental membership program. This type of program allows patients to pay a monthly or annual subscription fee in exchange for access to discounted or free dental care.

There are many benefits to starting a dental membership program. For one, it can provide a steady stream of passive income that can help you to grow your dental practice. Additionally, it can help to attract new patients and retain existing ones.

If you're considering starting a dental membership program, there are a few things you should keep in mind. First, you'll need to determine what type of services your members will receive. Next, you'll need to set up a payment system. Finally, you'll need to promote your program to attract new members.

With a little planning and effort, starting a dental membership program can be a great way to generate passive income and grow your dental practice.

Get Started with passive income on [BoomCloud](#).

What are the benefits of starting a dental membership program?

Some of the other benefits of starting a dental membership program include:

-A dental membership program can be a great way to generate passive income.

-It can also help to attract new patients and retain existing ones.

-A dental membership program can provide discounts on dental care for your members.

-It can also help you to build relationships with your patients.

-It can also help you reduce dependence on PPOs

Sign up for BoomCloud and start building passive income!

Here are 99 ways to promote your practice, earn passive income & save money for your practice!

1. Offer dental products or services online

2. Sell digital dental products

3. Create a dental membership site

4. Develop an app for dentists

5. Write a book on dental care

6. Teach a class on dental care

7. Offer digital consulting services to dentists

8. Develop a line of dental products

9. Invest in another dental practice

10. Be a spokesperson for a dental company and earn affiliate revenue

11. Create a blog about dentistry and place ads on the site

12. Vlog (video blog) about dentistry and place ads and digital products on the site

13. Speak at dental conferences & sell digital courses/ products in dentistry

14. Offer online membership courses on dental care

15. Sell dental software or templates

16. Develop a new dental technique or process and create a patent

17. Be a dental industry expert for the media
18. Write articles about dentistry for publications & earn affiliate revenue
19. Teach continuing education courses for dentists online
20. License your patents or processes to dental companies
21. Manage other dentists' practices remotely with associates
22. Create a dental practice discount group & charge a monthly subscription for other practices to join
23. Refinance your dental practice loans for a lower interest rate
24. Lease out space in your dental office to other dental businesses or practitioners
25. Offer administrative services to other dentists virtually
26. Invest in real estate near dental schools or hospitals/medical centers
27. Be a mentor or coach to new dentists starting their own practices & get paid in their practice's equity/profit

28. Manage a team of dentists virtually or in-person at another location

29. Work with dental suppliers to get exclusive deals and discounts for products and services used in your practice

30. Join a buying group for dentists to get discounts on supplies and equipment purchases made by the group

31. Own a dental supply company or be a distributor for another company

32. Develop a new dental product and get it patented & manufactured

33. Invent a new dental tool or instrument and get it patented & manufactured

34. Sell your dental practice to another dentist or group of dentists

35. Consolidate your dental loans into one lower monthly payment loan

36. Invest in other businesses that provide services to dentists

37. Offer dental continuing education courses live or online

38. Sell your dental products or services to other practices in bulk at a discount

39. Be a consultant to dental product companies on new product development

40. Invest in a mobile dental practice that goes to nursing homes and assisted living facilities

41. Develop a line of natural dental care products free of chemicals and toxins

42. Have another income stream outside of dentistry to supplement your practice's income & weather economic downturns

43. Create an online community for dentists to connect and collaborate with each other virtually

44. Offer premium memberships on your dental website or blog with exclusive content & features not available to non-members

45. Manage a dental practice remotely using new technology and virtual tools

46. Get involved with politics at the local, state, or national level to help shape dental policy affecting your profession

47. Serve on dental boards or committees to help make decisions affecting the profession

48. Give back to the community by providing free dental care or services at least once a year through charitable organizations

49. Work with local schools to offer dental education and prevention programs for kids

50. Have a membership program for your patients that offers exclusive benefits and discounts on dental services and products

51. Develop a marketing campaign specifically targeting seniors for your dental practice's membership program

52. Join an online marketplace for dentists to connect with patients looking for dental care services

53. Be a featured dentist on a popular website or blog that focuses on dentistry and oral health

54. Create a YouTube channel featuring educational videos about dentistry and oral health topics - Monetize with ads, digital & physical products

55. Give talks or presentations about dentistry and oral health at local community events or organizations

56. Develop an ebook or online course teaching people how to take better care of their teeth and gums at home

57. Sell advertising space on your dental website or blog to companies targeting your audience

58. Participate in online forums and discussion groups related to dentistry and oral health

59. Offer 7 charge for demonstration videos of dental procedures or treatments on your website or blog

60. Have a presence on social media platforms popular with dentists and those interested in dental health topics

61. Use targeted online advertising to attract new patients to your dental practice

62. Develop a loyalty program for patients of your dental practice that rewards them for referrals or continued patronage

63. Bundle your dental services together and offer discounts for patients who purchase multiple services at once

64. Provide financing options for patients who may have difficulty paying for dental care out-of-pocket

65. Offer package deals on popular dental procedures or services to attract new patients

66. Give free consultations to prospective new patients to give them a taste of what your dental practice has to offer

67. Cross-promote your dental services with other businesses in complementary industries

68. Sponsor a local sports team or youth activity league to get your practice's name out there

69. Have your dental practice's name and logo printed on promotional items like pens, water bottles, or tote bags

70. Distribute flyers or brochures about your dental practice in the community

71. Give talks or presentations about dental health at local schools or community organizations

72. Serve on a panel of experts for a dental-related TV show or podcast episode

73. Be a guest blogger on popular dental websites or blogs

74. Guest host a webinar or virtual summit focused on dentistry and oral health topics

75. Offer discounts to patients who pay for their dental services in cash

76. Provide free teeth whitening services to new patients as a way to introduce them to your practice

77. Give a percentage discount off dental services to patients who refer new patients to your practice

78. Create a dental-related smartphone app focused on education or prevention

79. Have your dental office featured in a local magazine or newspaper article

80. Participate in online directories or listings for dentists in your area

81. Donate dental supplies or equipment to local schools or community health centers

82. Offer internships or externships at your dental practice for students interested in dentistry careers

83. Develop relationships with local businesses that provide services to seniors or people with disabilities

84. Provide free dental screenings at local health fairs or community events

85. Give presentations about dental health and hygiene at local daycares or preschools

86. Volunteer your time and dental services at a local free clinic or soup kitchen

87. Have your dental practice certified as a "Green Office" by following eco-friendly practices

88. Join a professional organization for dentists such as the American Dental Association (ADA)

89. Get involved in lobbying efforts related to issues affecting the dental industry at the state or federal level

90. Invest in new technology or equipment for your dental practice that can offer patients more efficient or effective care

91. Stay up-to-date on the latest dental technology and trends by attending continuing education courses or conferences

92. Offer "lunch and learn" seminars at your dental office for employees of local businesses, Sign them up to your dental membership program

93. Develop a relationship with a local orthodontist or oral surgeon to refer patients back and forth between practices

94. Pay it forward by offering free dental services to patients in need through charitable organizations

95. Use your dental practice's website to sell popular oral care products like toothpaste, floss, or electric toothbrushes

96. Have a presence at local fairs or festivals with a booth that offers information about your dental practice

97. Invest in marketing efforts specifically targeted at attracting new patients to your practice

98. Create a loyalty program for existing patients that offers rewards or perks for continued patronage

99. Host a contest or giveaway on social media or your dental practice's website for free dental services or oral care products