

⚡ BOOMCLOUD

Fire The PPOs Checklist

www.boomcloud.com

■ Create a Dental Membership Plan

- Memberships plans will help you attract and retain patients & generate recurring revenue. Use BoomCloud to help you set up and manage a membership plan quickly.



- **Schedule Demo with BoomCloud** - www.boomcloudapps.com/demo

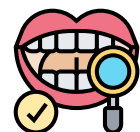
■ Look at Existing PPO Contracts

- Understand the out of network benefits.
- Will you get more money when you are out of network? Find the PPOs that will pay more once you are out of network.
- Find the contracts that have the least amount of active patients and cancel the contracts
- Convert & retain patients to the membership plan



■ Reach Out to Existing Uninsured/Out of Network Patients

- Educate you existing patients about your membership program and sign them up to create recurring revenue. You will need a healthy cash flow strategy to cut out PPOs.



■ Boost Your Marketing

- You need to market and promote your practice to attract new uninsured and out of network patients. Use the following:
 - Facebook ads
 - Direct mail marketing
 - Online education webinars for patients
 - Educate retirees on your membership plan
 - Text & call campaigns to existing uninsured & out of network patients

