

SUCCESS PLAN # 3

Having some sort of external marketing strategy to grow your membership program is essential. If you truly want to get over 1,000 members you need to be proactively reaching out and educating your local market about your membership program. Reach out to local businesses and share your membership program with part-time employees, full time employees and business owners. Follow the steps below to grow your membership program.

01

Open Google maps to research local businesses surrounding your office.

02

Find a Niche. Search for restaurants, barber shops, medical spas, software companies, marketing agencies, etc.

03

Visit local businesses and share the membership program with part time employees, full time employees and business owners and deliver them a goodie basket.

04

Follow up with the businesses and send e-mails about your membership program.

05

Set daily action goals and assign someone from your team to own the results.

06

Review the results with your team each week.

DID YOU KNOW?

We can help you set up and manage your website and integrate your membership sign up process. WildFire by BoomCloud is a drag and drop website builder for dental practices.

Learn More: WildFireSites.com/info

We can help you save money with your merchant processing. BoomCloud Pay allows you to have a simple and integrated payment terminal so patients can pay you with ease.

Learn More: BoomCloudApps.com/pay