Subject Line: Dental Savings Plan

(Name),

Have you heard about our new dental savings plan and perio dental savings plan?

Don’t let COVID - 19 leave your family without dental care! Our savings plan is a simple and affordable way to make sure your family’s dental needs are taken care of!

Begin saving on your dental care now!

How?

Join our Dental Savings Plan and get the following:

2 Periodic Exams

2 Cleanings

2 Fluoride Treatments

1 Set of Bitewings

Additional X-rays as needed

20% off additional Treatments

For only $350/year.

Call 1800-222-4444

Or visit [www.ourwebsite.com](http://www.ourwebsite.com) to join our dental savings plan now!

Best,

(Doctor/Practice Email Signature)