Subject Line: Dental Savings Plan

(Name),

Have you heard about our new dental savings plan and perio dental savings plan?

Did you know a typical patient will pay anywhere from 400-500 for basic dental care through dental insurance?

Begin saving on your dental care!

How?

Join our Dental Savings Plan and get the following:

2 Periodic Exams  
2 Cleanings  
2 Fluoride Treatments  
1 Set of Bitewings  
Additional X-rays as needed  
20% off additional Treatments

For only $350/year.

Call 1800-222-4444 to join our dental savings plan now!

Best,

(Doctor/Practice Email Signature)