

Radio Ad Template

BoomCloud is a dental membership software that helps your practice create, organize and automate a dental membership program & grow recurring revenue.

This template was made for your practice to quickly have a starting point when creating your local radio ads. Radio is still a relevant and wonderful marketing strategy, feel free to edit these templates to fit your practices needs.

- Schedule a demo to learn more about BoomCloud - www.boomcloudapps.com/demo

Script #1:

Do you need dental care but don't go to the dental office because you don't have dental insurance? At **PRACTICE NAME**, you do not need dental insurance to see our practice! We have a dental membership program where you pay a small monthly subscription to get access to benefits and savings on your treatment. When you become a member of our practice you will receive cleanings, exams, X-rays and other preventative care services, you will also receive XX% off any crowns or additional services you may need.

Call or visit our office today and ask about our dental membership program! Phone number - 000-123-4567 or visit our website at www.website.com!

Alternative intro:

If you use a lead magnet (free whitening kit) that you can give away, this will attract uninsured patients. Make sure your lead magnet doesn't take away your time like a free exam (this takes away time from doctor or hygienist and is not recommended because time is valuable vs just giving away a simple product.)

Script #2:

Don't have dental insurance? Visit our office to get a free whitening kit on us! At **PRACTICE NAME**, you do not need dental insurance to see our practice! We have a dental membership program where you pay a small monthly subscription to get access to benefits and savings on your treatment (much like Amazon Prime but for your smile!). When you become a member of our practice you will receive cleanings, exams, X-rays and other preventative care services, you will also receive XX% off any crowns or additional services you may need.

Call or visit our office today and ask about our dental membership program! Phone number - 000-123-4567 or visit our website at www.website.com!

Script #3:

Are you retired and don't have dental insurance? At **PRACTICE NAME** you don't need dental insurance to visit our office or see our caring dentists. You can join our dental membership program where you pay a small monthly/yearly subscription to get access to benefits and savings on your treatment (much like Amazon Prime but for your smile!). When you become a member of our practice you will receive cleanings, exams, X-rays and other preventative care services, you will also receive XX% off any crowns or additional services you may need.

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